

Application Process for Salzburg Students 2015/16

Master-Exchange Program “Media and Communication Management” (MCM)

Info-Event: 15.April 12.30-13.30 (HS 384)

Come around to get the details and ask your questions!

Talk to our alumni to get first-hand experience reports!



Important for applicants:

- The MCM-Program is a **one-year-program** and replaces the full **MA-project-Module** in Salzburg
- The program will happen in **two countries**: Austria & China.
- **Buddy-system**: Support your buddy during his/her stay in Austria in WS. Your buddy will support you in return, during your stay in China in SS.
- **Academic Tandems**: Scientific papers will be written in **mixed teams** of Chinese and Austrian students
- The program is **time intensive** and needs your **continuous engagement**

After reviewing your application you will be invited to an interview, which is the main step of the selection process.

Send your application to: mcm@sbg.ac.at

(Application documents: letter of motivation, curriculum vitae, transcript of records)

Deadline: 17.May 2015

Meet the Challenge!